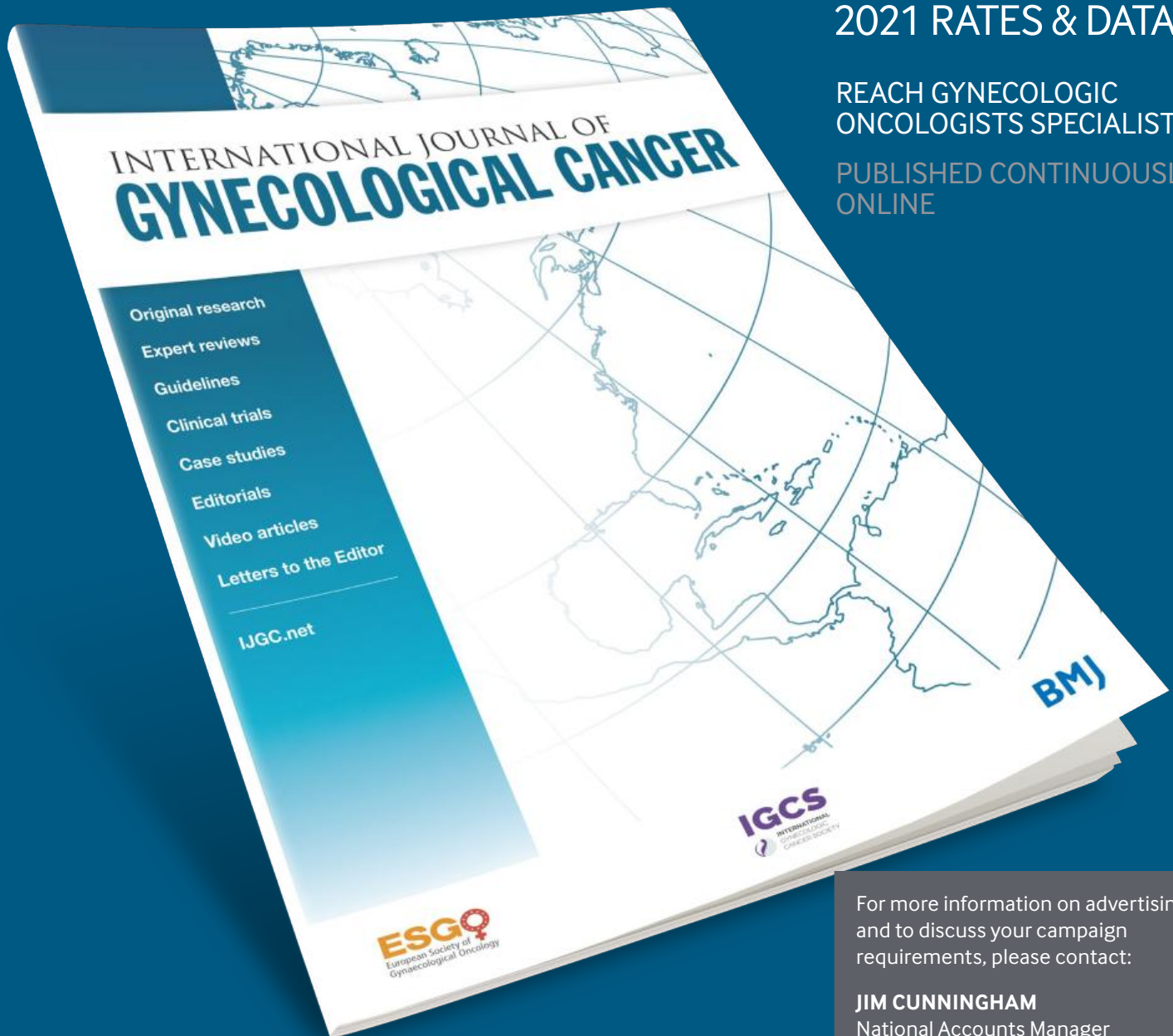


International Journal of Gynecological Cancer

Official Journal of IGCS - International Gynecologic Cancer Society
and ESGO - European Society of Gynaecological Oncology



2021 RATES & DATA

REACH GYNECOLOGIC
ONCOLOGISTS SPECIALISTS

PUBLISHED CONTINUOUSLY
ONLINE

For more information on advertising,
and to discuss your campaign
requirements, please contact:

JIM CUNNINGHAM

National Accounts Manager
(201) 767-4170 office
(201) 394-4426 cell
jcunningham@cunnasso.com

Frequency
discounts
available!
Ask your sales rep
for details.

ijgc.bmj.com

BMJ

International Journal of Gynecological Cancer

2021 RATES & DATA

International Journal of Gynecological Cancer (IJGC) publishes evidence-based content on the detection, prevention, diagnosis, and treatment of gynecologic malignancies.

This online-only journal emphasizes a multidisciplinary approach, and includes original research, reviews, and video articles.

Primary readership: Gynecologists and gynecologic oncologists

Secondary audience: Surgeons (general and oncology), oncologists, radiation oncologists, palliative care, pathologists and research scientists with a special interest in gynecologic oncology.

IJGC is the official journal of IGCS - the International Gynecologic Cancer Society and ESGO - the European Society of Gynaecological Oncology.

At a glance

Year established: 1991

Impact factor: 2.095*

Rank 166/222 in Oncology
41/82 in Obstetrics & Gynecology*

Editor-in-Chief: Pedro T. Ramirez, MD

Frequency: 9 issues a year
Online First

* Source: 2019 Journal Citation Reports®,
Clarivate Analytics, 2020

Digital traffic

Global visitors* 238k

Global page views* 489k

U.S. visitors* 61k

U.S. page views* 158k

e-Newsletter recipients 10k

Global eTOC recipients 7k

* Source: Google Analytics, Monthly Average January - June 2020

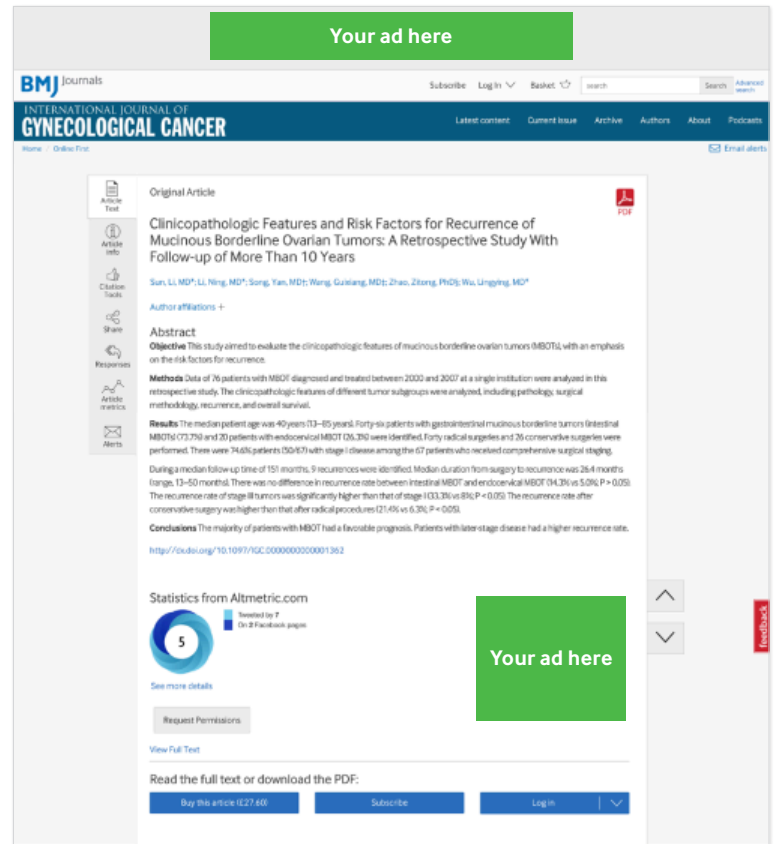
Contact a sales
representative for
the latest figures.

ADVERTISING OPPORTUNITIES

Online advertising options available, as well as tailored packages including:

- Reprints and ePrints
- Email table of content (eTOC) alerts
- e-Newsletter advertising
- Podcast

IJGC online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.



DIGITAL ADVERTISING RATES

	Pixels	Rate	Minimum charge	Specifications
Website mobile banner	468 x 60	\$79 per 1,000 impressions	\$1,885 for 25,000 impressions	File type GIFs (animated preferred) and Rich Media accepted, subject to production clearance. File size up to 50k.
Website leaderboard	728 x 90	\$79 per 1,000 impressions	\$3,765 for 50,000 impressions	
Website MPU (Mid page unit)	300 x 250	\$84 per 1,000 impressions	\$2,030 for 25,000 impressions	Deadline to receive materials 5 working days prior to deployment.
eTOC alert leaderboard	320 x 100	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		JPEG or GIF accepted Please note: Advertisements are accepted subject to availability and BMJ approval.
eTOC alert MPU	300 x 250	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		
e-Newsletter	600 x 90	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		

TARGETED SOLUTIONS

International Journal of
Gynecological Cancer

IJGC 2021 Rates & Data

Hurry! Limited opportunities available.

E-NEWSLETTER SPONSORSHIP

ABOUT REGISTER FOR EMAIL ALERTS PODCASTS VIDEOS

INTERNATIONAL JOURNAL OF GYNECOLOGICAL CANCER

A premier educational journal in gynecologic oncology

COVID-19 management: Most read article
The Editorial team of the *International Journal of Gynecological Cancer* recently published the following statement regarding gynecological oncology patients and the COVID-19 pandemic:

COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers

The evidence-based options and authoritative strategies provided through this article have been well received by oncology specialists around the world. Please read and share with your colleagues.

[Click to Read](#)

Editor-Select Content

Editorial

COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers

[READ THE EDITORIAL >](#)

Your ad here

f t **BMJ**

Authentic, society-approved messaging

Send new research to your audience through a monthly e-newsletter sponsorship. Content is selected by the Editorial team and sent to specialty-specific U.S. physicians. 30% average open and email click through rate.

- **Annual sponsorships available**
- **10k recipients, including:**
 - eTOC registrants
 - Opted-in specialists
 - Members of the International Gynecological Cancer Society
- **Two ad slots per e-newsletter:**
 - 600 x 90: animation accepted
- **Twelve-month, exclusive sponsorship available**
 - Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.

Frequency discounts available!
Ask your sales rep for details.

Editor-approved articles

For more information on advertising, and to discuss your campaign requirements, please contact:

JIM CUNNINGHAM
National Accounts Manager
(201) 767-4170 office
(201) 394-4426 cell
jcunningham@cunnasso.com

TARGETED SOLUTIONS

International Journal of
Gynecological Cancer

IJGC 2021 Rates & Data

Hurry! Limited opportunities available.

DIGITAL ROADBLOCK PACKAGE

The screenshot shows the website interface for the International Journal of Gynecological Cancer. At the top, there is a navigation bar with 'BMJ Journals', 'Subscribe', 'Log in', 'Basket', and a search bar. Below this is a header with the journal title and 'Latest content', 'Current issue', 'Archive', 'Authors', 'About', and 'Products' links. The main content area features an article titled 'Clinicopathologic Features and Risk Factors for Recurrence of Mucinous Borderline Ovarian Tumors: A Retrospective Study With Follow-up of More Than 10 Years'. The article includes an abstract, methods, results, and conclusions. A 'Your ad here' placeholder is visible in the top right corner of the article content area. On the left side, there are various utility icons like 'Article Text', 'Article info', 'Citation Tools', 'Share', 'Responses', 'Article metrics', and 'Alerts'. At the bottom of the article, there are buttons for 'Buy this article \$27.80', 'Subscribe', and 'Log in'.

This exclusive opportunity gives your ads 100% share-of-voice on the website and within the email table of content (eTOC) alerts for an entire month.

- **Banner ads**
- **eTOC alerts**

Frequency discounts available!
Ask your sales rep for details.

The screenshot shows the eTOC alert interface. At the top, there are links for 'ABOUT' and 'REGISTER FOR EMAIL ALERTS', along with social media icons for Facebook and Twitter. The main content area features the journal title 'INTERNATIONAL JOURNAL OF GYNECOLOGICAL CANCER' and a brief description of the journal. A 'Your ad here' placeholder is prominently displayed in the center. Below the placeholder, there is a 'LEARN MORE' button. At the bottom, there is a 'Recommendation' section with a 'READ MORE' button and an 'Extended report' section.

For more information on advertising, and to discuss your campaign requirements, please contact:

JIM CUNNINGHAM
National Accounts Manager
(201) 767-4170 office
(201) 394-4426 cell
jcunningham@cunnasso.com