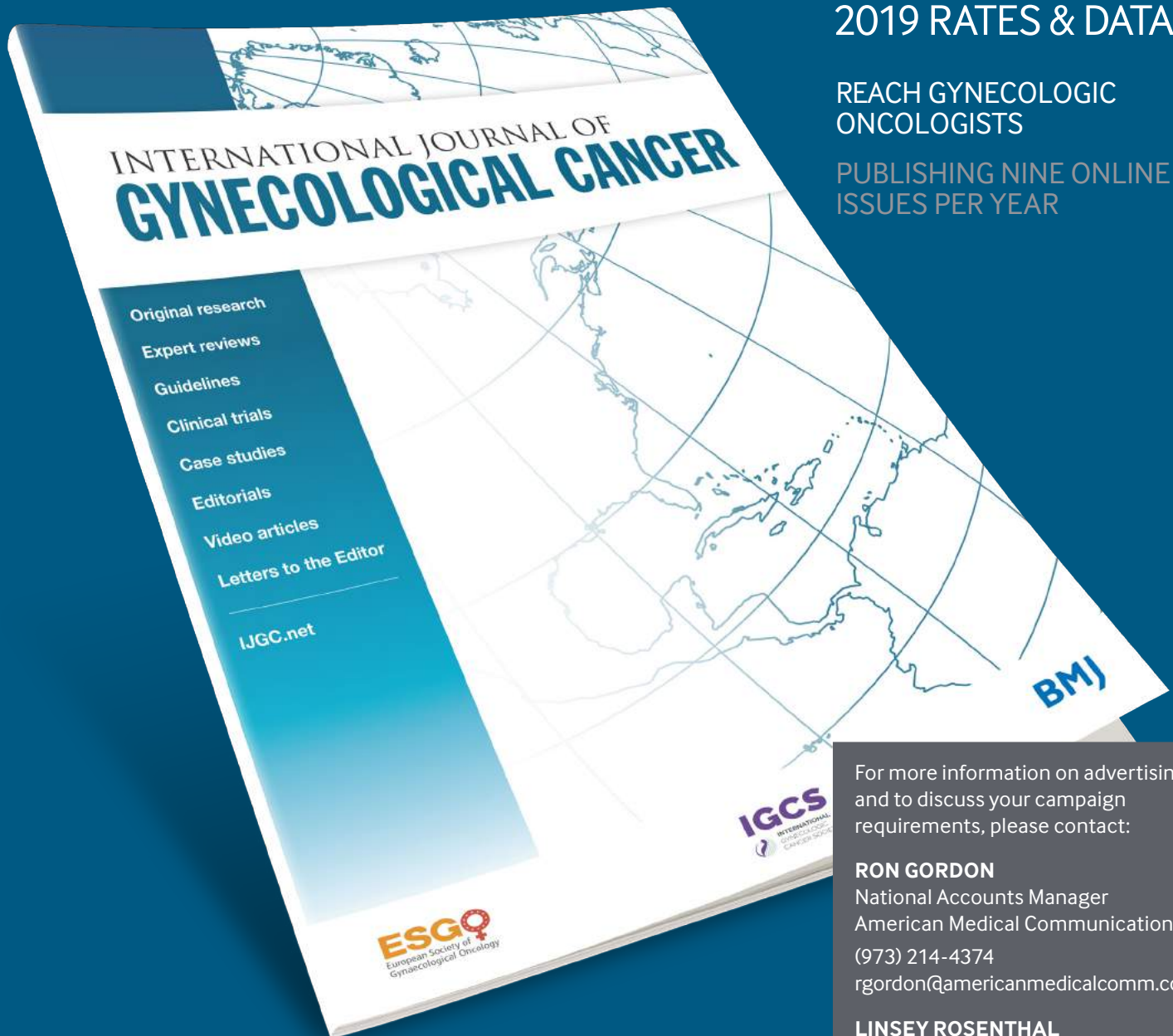


International Journal of Gynecological Cancer

Official Journal of IGCS - International Gynecologic Cancer Society
and ESGO - European Society of Gynaecological Oncology



2019 RATES & DATA

REACH GYNECOLOGIC
ONCOLOGISTS

PUBLISHING NINE ONLINE
ISSUES PER YEAR

For more information on advertising,
and to discuss your campaign
requirements, please contact:

RON GORDON

National Accounts Manager
American Medical Communications
(973) 214-4374
rgordon@americanmedicalcomm.com

LINSEY ROSENTHAL

Director of Sales
American Medical Communications
(215) 740-3174
lrosenthal@americanmedicalcomm.com

Frequency
discounts
available!
Ask your sales rep
for details.

ijgc.net

BMJ

International Journal of Gynecological Cancer

2019 RATES & DATA

International Journal of Gynecological Cancer (IJGC) publishes evidence-based content on the detection, prevention, diagnosis, and treatment of gynecologic malignancies.

This online-only journal emphasizes a multidisciplinary approach, and includes original research, reviews, and video articles.

Primary readership: Gynecologists and gynecologic oncologists

Secondary audience: Surgeons (general and oncology), oncologists, radiation oncologists, palliative care, pathologists and research scientists with a special interest in gynecologic oncology.

IJGC is the official journal of IGCS - the International Gynecologic Cancer Society and ESGO - the European Society of Gynaecological Oncology.

At a glance

Year established:	1991
Impact factor:	2.192*
Rank	166/222 in Oncology 35/82 in Obstetrics & Gynecology*
Editor-in-Chief:	Pedro T. Ramirez, MD
Online Frequency:	Continuously published

* Source: Source: 2017 Journal Citation Reports®, Clarivate Analytics, 2018

Website traffic

Global visits per month**	11,528
Global page views per month**	24,136
Global eTOC recipients**	2,821

** Source: Google Analytics, Monthly Average January - June 2018

Contact a sales representative for the latest figures.

Online advertising options available as well as tailored packages including:

- Reprints and ePrints
- Web focus
- eToc alert advertising
- e-Newsletter advertising

ADVERTISING OPPORTUNITIES

International Journal of
Gynecological Cancer

IJGC 2019 Rates & Data

Online advertising options available, as well as tailored packages including:

- Reprints and ePrints
- Email table of content (eToc) alerts
- e-Newsletter advertising

IJGC online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.

The screenshot shows the website interface for the International Journal of Gynecological Cancer. At the top, there is a navigation bar with 'BMJ Journals', 'Subscribe', 'Log in', 'Basket', and a search bar. Below this is the journal's title and a secondary navigation bar with 'Latest content', 'Current issue', 'Archive', 'Authors', 'About', and 'Podcasts'. The main content area features an article titled 'Clinicopathologic Features and Risk Factors for Recurrence of Mucinous Borderline Ovarian Tumors: A Retrospective Study With Follow-up of More Than 10 Years'. The article includes an abstract, methods, results, and conclusions. To the right of the article, there is a large green advertisement placeholder labeled 'Your ad here'. Below the article, there is a 'Statistics from Altmetric.com' section showing a score of 5. At the bottom of the page, there is a footer with navigation links for 'CONTENT', 'JOURNAL', 'AUTHORS', and 'HELP'. Another green advertisement placeholder labeled 'Your ad here' is located at the bottom center of the page.

ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum charge	Specifications
Mobile banner	468 x 60	\$75 per 1,000 impressions	\$1,795 for 25,000 impressions	File type GIFs (animated preferred) and Rich Media accepted, subject to production clearance. File size up to 50k.
Leaderboard	728 x 90	\$75 per 1,000 impressions	\$3,585 for 50,000 impressions	
MPU (Mid page unit)	300 x 250	\$80 per 1,000 impressions	\$1,935 for 25,000 impressions	Please note: Advertisements are accepted subject to availability and BMJ approval.

TARGETED SOLUTIONS

International Journal of
Gynecological Cancer

IJGC 2019 Rates & Data

Hurry! Limited opportunities available.

DIGITAL ROADBLOCK PACKAGE

The screenshot shows the website interface for the International Journal of Gynecological Cancer. At the top, there is a navigation bar with 'BMJ Journals', 'Subscribe', 'Log In', and a search bar. Below this is the journal's title and a secondary navigation bar with 'Latest content', 'Current issue', 'Archive', 'A-Z from', 'About', and 'Podcasts'. The main content area features an article titled 'Clinicopathologic Features and Risk Factors for Recurrence of Mucinous Borderline Ovarian Tumors: A Retrospective Study With Follow-up of More Than 10 Years'. The article includes an abstract, methods, results, and conclusions. A green box labeled 'Your ad here' is positioned at the top of the article content. Below the article, there is a 'Statistics from Altmetric.com' section showing a score of 5, and another green box labeled 'Your ad here'.

This exclusive opportunity gives your ads 100% share-of-voice on the website and within the email table of content (eToc) alerts for an entire month.

- **Banner ads**
- **eToc alerts**

Frequency discounts available!
Ask your sales rep for details.

The screenshot shows a landing page for the International Journal of Gynecological Cancer. At the top, there is a navigation bar with 'ABOUT', 'REGISTER FOR EMAIL ALERTS', and social media icons for Facebook and Twitter. The main content area features the journal's title and a large green box labeled 'Your ad here'. Below this, there is a section titled 'International Journal of Gynecological Cancer (IJGC), the official journal of the International Gynecologic Cancer Society and the European Society of Gynaecological Oncology, is the primary educational and informational publication for topics relevant to detection, prevention, diagnosis, and treatment of gynecologic malignancies. IJGC emphasizes a multidisciplinary approach, and includes original research, reviews, and video articles.' This is followed by a 'Register for email alerts' section and a 'LEARN MORE' button. At the bottom, there is a 'What are your colleagues reading?' section with a 'Recommendation' and an 'Extended report' section, each with a 'READ MORE' button.

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